

PURPOSE

At B+Co, we strive to provide exceptional tax, assurance and advisory services to our clients to assist them in achieving their goals.

VISION

*To empower our team members to reach their highest potential.
To be our client's go-to trusted business advisor and strategic partner.
To be united with a One Firm Culture and live and breathe our core values.*

STRATEGIC OBJECTIVES

***Build** Service Partnerships
Embrace a One Firm Culture
Remain an independent CPA Firm
Be a proactive and creative CPA firm
Cultivate a "People First" work environment*

FUNDAMENTAL PILLARS OF B+CO (OUR VALUES)

ACCOUNTABLE

CARING

CURIOUS

INNOVATIVE

COLLABORATIVE